

**Great
News!**



Q-GPS displays key indicators at a glance.

Q-GPS

**Increase Sales
Reduce Cost-Per-Sale**

**Affordable
Dealership
CRM & Lead
Management**

Q-GPS streamlines dealership lead management and turns information into cash!

- Help sales reps follow up EVERY LEAD, EVERY TIME
- SHORTEN sales cycle and BOOST closing rates
- See units sold, where leads are in the process, and expected sales, for each sales person
- Give sales managers information to provide better coaching
- Prevent salesperson disputes over WHO OWNS THE LEAD
- Track ADVERTISING EFFECTIVENESS – maximize advertising ROI
- Determine WHAT CUSTOMERS WANT – improve inventory decisions

“They really went the extra mile to accommodate our specific needs for how we do business”.

Better Information - Better Processes - More Control

Q-GPS

QUANTECH
SOFTWARE.COM INC.



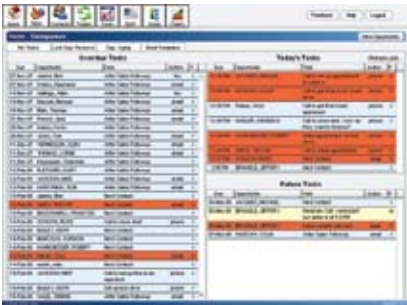
Get a 360° view of your sales and marketing operations!

TURNS INFORMATION INTO CASH

1 INFORMATION GATHERING	2 DAILY SALES FUNNEL MANAGEMENT	3 REPORTING & ANALYSIS	4 MANAGEMENT & DECISION SUPPORT
<ul style="list-style-type: none"> • Up Tracking Process • Who are our prospects? • What do they want? • Where they came from? • Why they came in? • When do they plan to buy? 	<ul style="list-style-type: none"> • Assign Leads to Sales People • Move Prospects Along Funnel • Act Upon Every Prospect – “Closed Loop” System • Every Prospect Interaction is Time-Stamped and Cannot Be Deleted or Altered 	<ul style="list-style-type: none"> • Advertising Efficiency • Lead Sources • Traffic Reports • Trade Reports “Match Maker™” • Salesperson Effectiveness • Sales Cycle • Why Won / Why Lost 	<ul style="list-style-type: none"> • Coach salesperson performance • Accountability for Lead Follow Up • Informed promotion/dismissal decisions • Fine tune advertising spend • Prospect segmentation • Inventory decisions • Identify trends and actions

Bottom line: \$\$\$ • Increase closing ratios • Reduce cost per sale • Increase profit per rep

MANAGE YOUR DAY



MANAGE YOUR TASKS



WORK YOUR DEALS



Leading-Edge Web Architecture

Q-GPS is a secure web application, so users can get at the information they need, any time any place.

“Q-GPS lets us manage our leads through a common sales process...for every opportunity...we now know what needs to be done, and when.”

“Quantech couldn’t have been more supportive and flexible during set-up. They really went the extra mile to accommodate our specific needs for how we need to do business.”

Jason Sugar – NorAm Auto Group



Call for a free consultation and on-line presentation today!

Visit www.quantechsoftware.com or call 877-611-0622.

Visit our website for free white paper on the benefits of closed-loop lead management: *“Close the Loop and Open the Floodgates”*



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